

FUTURE PROGRAMS



GUYSGO!

GuysGo! is a future endeavor to serve young boys in the East Bay Area. It will consist of the same program to that of GirlsGo!

POPULATION SERVED

- Boys ages 11-13 who reside in the east and south bay areas of Northern California attending local charter, elementary and middle schools.
- Boys with limited exposure to art, culture and travel (locally, nationally and internationally).
- Underserved and underexposed youth referred by local organizations



BOARD OF DIRECTORS

1. Jonna R. Brown
2. George C. Lee
3. Betty Hung
4. Erma Evans
5. Colin Lacon
6. Laurel Stradford
7. Robin Johnson



A Message from our *Founder* Jonna R. Brown

Growing up I didn't have many opportunities to travel. Naturally, I will always remember my first trip to another continent, in August of 2008. It was on that trip I realized that though I had arranged countless travel plans for others as an Executive Assistant, my own exposure to the broader world was very limited.

My next major trip was to Israel in February of 2010. I had the privilege of touring with 10 dynamic community leaders from San Francisco and the Jewish Community Relations Council. Over a 10-day period we met with a variety of Israeli community leaders and discussed issues around military unrest, political support from the US, religious differences and social, economic and educational disparities amongst women, children and minority groups. Listening to the stories of the Israeli plight first-hand and seeing these little children flourish despite their unfortunate circumstances was disturbing, heart-wrenching and compelling. It was then my eyes were opened and I thought, how different my life might have been if I had this experience when I was 13 instead of 47!

On that trip I was marked indelibly! I realized the power of exposure to other cultures, lands and ways of thinking. If we could broaden the horizons of our children early in life, imagine the difference they could make. If our kids had the opportunity to explore beyond their own backyard or neighborhood, could we then foster bigger dreams, bigger aspirations and bigger ideas? Can we use travel and broad exposure to ignite curiosity, inspire compassion and empathy and nurture our communities?

Absolutely! That is why I founded Indelible Mark Foundation!

travel • arts • culture • inspiration

• success • exposure • purpose • vision

value • life • social • activities •

• community •

INDELIBLE MARK!

Foundation



WHO WE ARE...

Indelible Mark Foundation (IMF) is a non-profit (501(c)(3)) umbrella organization providing personal development support services to underserved communities with limited access to these services. Based in Oakland, CA, IMF develops social and life skills exposing youth and adults to varied cultural enrichment opportunities in their local neighborhoods and the global community.

OUR MISSION...

Is to enhance lives and broaden the scope of the lens through which the world is viewed, through discovery, exploration and exposure implemented using life coaching services, travel experiences and excursions.

OUR VISION...

Discover and explore your passion, live your dreams, make your Indelible Mark!



Value Statement

We believe, if inspired to live on purpose one can achieve their personal best, which we define as Success!

PROGRAMS & SERVICES

Indelible Mark Foundation provides support and assistance to communities with limited access to affordable and quality programming. The demographic we serve rarely qualify for gratis and subsidized programs designated for low-income participants. Unlike similar organizations designed for low-income families, we offer developmental support programs, referrals and opportunities to working families. Our programs foster self-esteem, etiquette, communication and leadership skills through life coaching, workshops, camps, weekend retreats and regular meetings. The following programs are targeted to young girls, young boys, and women ready for career and lifestyle transition.

CURRENT PROGRAMS



GIRLS GO!

GirlsGo! program increases self-awareness in girls grades 6-8, empowering them to understand the importance of aspiring to their highest potential. The world is full of amazement, which includes arts, cultural events, and museums, sporting events, fine restaurants, theatre and travel. Girls Go! program provides the gateway of exposure to these extraordinary experiences over a 3 year period. This is just one way Indelible Mark Foundation "Inspires young girls to Live on Purpose to achieve their personal best."

POPULATION SERVED

- Young girls, ages 11-13 who reside in the east and south bay areas of Northern California attending local charter, elementary and middle schools.
- Girls with limited exposure to the arts, culture and travel, (locally, nationally and internationally).
- Underserved and underexposed youth referred by local organizations

3 YEAR PARTICIPATION TRACK

Cycle 1 - Discover - 6th Grade

- Personal Development Level 1
- Middle School Support
- Exposure - Local Excursions

Cycle 2 - Explore - 7th Grade

- Personal Development Level 2
- Middle School Support
- Exposure - Local Excursions/National travel

Cycle 3 - Live - 8th Grade

- Focused Life Coaching/Life Plan Institute
- High School Preparation
- Exposure - Local Excursions/International travel

FUTURE PROGRAMS



DARE TO DREAM!

DareToDream! program seeks to reignite the passion of women who put their lives on hold to raise families, earn a living or have never dared to live their dreams. It's never too late to Discover your Passion. Through this program women will have access to life coaching services, travel opportunities and broadened cultural and social experiences, so they too can Live their Dream and make their Indelible Mark!

POPULATION SERVED

- Women 35 and older residing in the east and south bay areas of Northern California
- Women with limited resources, underserved and underexposed to social/cultural activities